

Alaska Public Health Training Network's Program Planning Policy

1. APHTN usually broadcasts bioterrorism or public health related programs every Thursday morning from 9:00 a.m. - 11:30 a.m. over UAS/AK3. Broadcast time may vary. This program is supported by Grant/Cooperative Agreement Number U90/CCU016977 from Centers for Disease Control and Prevention (CDC). Its contents are solely the responsibility of the authors and do not necessarily represent the official views of CDC.
2. APHTN contributes half of its air time to broadcast bioterrorism and preparedness related programs. When time allocations are available other public health programs are aired or broadcasted.
3. For non-preparedness programs APHTN requires sponsorship of \$1,000 for each program up to two-and-a-half hours. The \$1000 sponsorship supports:
 - downlink up to two-and-a-half hours,
 - uplink, up to two-and-a-half hours,
 - transponder charge,
 - tape duplication VHS tape
 - standard conversion into 3/4 inch or DV cam tape
 - Cost incurred by the University of Alaska Southeast (UAS) Media Service center.
 - A live program requires an additional \$275 per hour for UAS auditorium and support staff expenses.
4. Requests should be made to the Distance Learning Coordinator, Raj Maskay (Raj_Maskay@health.state.ak.us) with a brief description of program, the satellite coordinates, program time and agencies sponsoring the original broadcast. It should also contain the desired time and date of the broadcast program in Alaska, a flyer, program name and an address of a contact person. Please include an attachment of the original flyer if available.
5. Non-state organization should send check payable to:
State of Alaska
c/o Cheryl Lowenstein
DHSS, Division of Public Health
P. O. Box 110610,
Juneau, AK 99811-0610
Phone (907) 465 8426
6. APHTN services are based on first come, first serve basis, but reserves the right to reschedule or move a program without prior agreement or notice, depending on the Division of Public Health's special need or emergency demands. DLC will notify the changes made in schedule to the program sponsor and DLC will try to best accommodate the program sponsor's need.
7. Programs approval depends on the UAS's ability to receive satellite signal and schedule availability.
8. APHTN broadcasts over UATV (University of Alaska Television or UAS/Ak3 channel) on cable television. APHTN does not pay local cable distributors to deliver the services. Cable distributors voluntarily deliver the APHTN programs in local communities. It is up to the local cable distributors to carry or decline the broadcast to the local cable television. Cable Distributors deliver UATV signal voluntarily, so APHTN can not guarantee the delivery of programs on all communities as listed in the APHTN webpage. The UAS Media Services (phone 907 465 6463, Jim.Gage@uas.alaska.edu) provides technical assistance (satellite downlink information) to satellite holders and cable distributors.
9. Site Coordinators or Participants of APHTN are requested to contact local cable distributors immediately in case of interruption of program. Some phone numbers are listed in APHTN web page, also see local phone book for current update.
10. The program aired on APHTN are produced by a variety of agencies including Centers for Disease Control and Preventions, Public Health Training Network, Emergency Medical Services, Universities, Schools of Public Health, Office of Domestic Preparedness, Department of Homeland Security, Federal Emergency Management Agency, and National Terrorism Preparedness Institute.



The Alaska Public Health
Training Network

